



**"Case Plastics have enabled my clients to catch hundreds of Big Smallmouth"**



The original Case 'Magic Stik' at fishingcompleteinc.com has been a staple in the Case line for years and catching fish along the way. Made of a soft yet durable plastic this 4 1/2" gem is the perfect bait for skipping up and around cover or into weed beds. Using your rod tip to 'flick' the bait sending it like a skipping stone, the bait slips across the surface making a commotion resembling that of a fleeing baitfish, only to settle into the water with a slow, seductive fall that will drive fish wild! With a whopping 26 colors to choose from, it will be easy to keep ahead of even the most wile competition!



If you're looking for a sure-fire way to catch Bass, then look no further than the "Big Magic Stik" at fishingcompleteinc.com. This 5 1/2" premium soft plastic stick bait has a tapered design combined with just the right balance to allow the bait to fall naturally through the water column. Use the Case 'O-Wacky' Tool to add an "O" ring to fish it 'Wacky' style around cover or over weed beds, or Texas rig the 'Big Magic Stik' and fish it deep or in thicker weeds to catch neutral or pressured fish. The 'do-nothing' action of the 'Big Magic Stik' is deadly on cold water fish too! This is truly a bait for all seasons, you'll be sure to 'match the hatch' no matter when you fish. Novice to Elite, this is one bait that everyone should have in their tackle box. You owe it to yourself to give this one a try!



The O-Wacky Tool produced by Case plastics is a must. The tool goes over the worm and allows you to push the O ring onto the center of the worm with ease. This tool allows for the use of a slightly smaller O-ring than you can put on by hand. If the O ring is too loose it will defeat the purpose since you will need to skin hook the stick bait allowing it to break in half when you catch a fish.



The Wacky Jack worm was designed with 'Wacky Fishing' in mind and from fishingcompleteinc.com. Use the 'O-Wacky' tool to slip an "O" ring in the center of the bait and you're ready to fish! This ultra slow sinking bait has a subtle action different from any standard stick-worm on the market. With the tapered ends it flutters through the water column enticing wary fish into biting. A great choice as a 'clean-up' bait when fishing high pressured water or as 'follow-up' to catch those near misses on your favorite top water hard bait, the 'Wacky Jack' is a must have when fish are finicky and need coaxing to bite. You'll be sure you'll have the right color for the situation. If you're looking to take 'Wacky' fishing to the next level, then this is the bait for you!



The Case 'Jacks Worm' takes finesse fishing to a whole new level. The unique 'Jacks Worm' spike tail design quivers in the water with even the slightest motion driving fish crazy! If you're a Smallmouth enthusiast, this is a 'must have' for your arsenal. Fished on a Drop-Shot or as part of a Split-shot rig, this bait will put fish in the boat year round, shallow to deep. Try the 'Jacks Worm' as a trailer. It pairs nicely with some of the smaller 'finesse' jigs or at 4 1/2" works on Spinner baits also.



Probably the most popular of the Case 'Sinking Salty' series, the 5" 'Sinking Salty Shad', at fishingcompleteinc.com catches game fish from Spring through Fall! With its baitfish design, this is the premier Shad imitator on the market. The addition of salt into the plastic allows the bait to fall in a slow, subtle manner and the added taste that salt brings will get fish to take the baiter deeper and hold on longer making for more solid hook-ups. Most often fished weightless rigged with a Case 'Magic Hook' wide gap worm hook, this bait also works well fished on a jig or even as a trailer for Chatter style baits of skirted jigs. Next time you're on the water, try a Case 5" 'Sinking Salty Shad', I'm certain you won't be disappointed!



If you're flat out looking to load the boat with your favorite game fish, then you better hit the water prepared with the Case 'Sinking Salty Minnow'. Available at fishingcompleteinc.com, the 3 3/4" 'Sinking Salty Minnow' is a 'must have' when chasing Walleye or Bass. Designed to imitate baitfish, the 'Sinking Salty Minnow' can be fished shallow to deep, fast or slow. Rig the 'Sinking Salty Minnow' weightless, using a Case 'Magic Hook' wide gap worm hook, and fish the minnow over and through submerged cover using short twitches of the rod to simulate a dying baitfish. The 3 3/4" 'Sinking Salty Minnow' also pairs nicely fished on a Drop-shot or rig it using a Case Round Ball jig and hop it along the bottom when fish go deep. This bait is an excellent choice for vertical jigging Walleyes in current too! No matter how you rig it, you're sure to catch fish!



The original Case Salty Tube at fishingcompleteinc.com in the Case line. This 3 3/4", salt-impregnated plastic tube bait is prized by Smallmouth enthusiasts from all over the North Country. Available in 14 popular colors, you'll be able to 'match the hatch' all year long. Rig this bait using a Case "Tube Jig" lead jig head and cast it over flats, around sparse weeds or along steep edges. Hop it, crawl it, drag it or fish it vertical in deep water or current for best action. If you're looking for value in a premium tube bait, the Case Salty Tube beats the competition hands down!



The 4" Zipper JR is the smaller version of the successful 5" Original Worm and also available at fishingcompleteinc.com. The smaller size of this lure makes it very effective in tough conditions such as weed beds, weed lines, downed timber or wherever a smaller lure is more applicable. Zipper JR is the perfect size for small mouth bass.



This grub produces an action like no other on the market and at fishingcompleteinc.com. The unique "split-tail" of the 3.5" Zipper Grub produces a natural vibration when on the fall, making it the perfect trailer for rigging on weedless jigs.

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